

**SIouxLAND**  
MAGAZINE

*Brides*

Media Kit 2017-2018



*You're Cordially Invited...*

To join us for the 2017-2018 edition of Siouxland Brides...the premier guide to planning a perfect wedding in Siouxland. Siouxland Brides will come out once a year, so don't miss out! It will be a fabulous resource regarding:

- *Flowers*
- *Dresses*
- *Rings*
- *Salons and Spas*
- *Venues*
- *Tips and Hints*
- *Entertainment*
- *Honeymoon trips*
- *Timelines for planning*

*Reception Gifts*

Your ad will be seen by thousands of brides-to-be in time for the annual regional bridal shows as they pick it up at high traffic areas around the region and other events in the area. ***Plus if you are a current Siouxland Magazine advertiser, you get great discounts on ad prices!***

*R.S.V.P.s Requested*

Please contact us with questions, and if you are interested, fill out the back of this form and send it to us via fax or email!

## Print Advertising Rates\*

Back Cover.....	\$1,000	1/2 Page (H).....	\$500
Inside Covers.....	\$850	1/2 Page (V).....	\$500
Full Page.....	\$700	1/4 Page (V).....	\$350
		Business Card .....	\$200

\*\*\* If you are a current Siouxland Magazine advertiser, you get 25% off the price of an ad (except inside covers and back cover). And, if you place an ad (1/4, 1/2, or full), you can get a business card ad for \$75! If you place an ad for the inside or back cover, you get a business card size ad free! \*\*\*

\* Ad rates assume materials will be press-ready and submitted (electronically or on CD) in PDF, EPS, TIF or JPEG format. Material should be submitted as high resolution (300 dpi), press-ready PDF documents. Files can be transferred via Dropbox. E-mail ads (if under 10 MB) to Brian Nickum at brian.nickum@gdstudio.net.

**Ad Cancellation Policy:** If it is necessary for you to cancel your advertising early, you are still responsible for paying 1/2 of the remaining ads.

## Ad Dimensions

	(Non-Bleed)	(Trim Size)	(Bleed Size)
Back Cover	7.5 x 10	8.5 x 11	8.75 x 11.25
Inside Covers	7.5 x 10	8.5 x 11	8.75 x 11.25
Full Page	7.5 x 10	8.5 x 11	8.75 x 11.25
1/2 Page (H)	7.5 x 4.875		
1/2 Page (V)	3.75 x 10		
1/4 Page (V)	3.75 x 4.875		
Business Card (H)	3.75 x 2.4		

## Deadlines for Advertising:

Deadline for Space..... November 17

Deadline for Content ..... November 30

**Publishing in December 2017**

## Bill To:

Company/Agency: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone/ Fax: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_

## Size Of Ad:

1/4 Page (V)     1/2 Page (H)     1/2 Page (V)

Full Page     Inside Cover(s)     Back Cover

**Materials:**     New     Re-run

## Do You Need Our Design Help? (\$70):

Yes     No

## Advertising Total Cost:

Cost: (per insertion): \_\_\_\_\_

Total Contract Cost: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## Have Your Ad Designed By A Professional!

For only \$70 you can have your ad professionally designed! We're here to help you look your best, so we would like to offer you this special design price!